What is TAg?

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The Tactical Agriculture Program, nicknamed “TAg”, is an experiential, hands-on, cooperative extension sponsored training program that provides locally adapted, on-farm Integrated Pest Management (IPM) and Integrated Crop Management (ICM) education to small groups of agricultural producers and agribusiness personnel for the duration of a growing season.
TAg is....

- Experiential, hands-on learning
- Observation and assessment of pests in the field
TAg is....

- Locally adapted
  - A TAg Team is a group of farmers and agribusiness personnel from within a small area
  - Designed to address unique local needs
TAg is....

On-farm education

- TAg Team meeting locations rotate among participating farms
- Real on-farm problems and successes are observed and discussed
TAg is....

- Small groups
  - 4 - 8 farmers comprise a TAg Team
TAg is....

- Duration of the growing season
  - Meetings are held at times when pests are present
  - Multiple meetings provide opportunities for concept reinforcement
TAg is....

- Program Evaluation
  - Impacts are measured with pre/post tests and surveys
And so we begin the TAg Train the Trainer Workshop...