NY Livestock and Field Crop
IPM Implementation
Demonstration Programs - 
TAg’s Heritage.....
Livestock /Field Crops IPM Outreach…..

• 1982 LFC IPM begins
• 1984 First trial LFC Implementation Program
• 1985 LFC IPM Coordinator hired
• Dairy farm focus - Integrated Pest Management (IPM) principles applied to managing pests on whole farm
• Needs assessment – pest issues (insects, diseases, weeds, vertebrates) of alfalfa, field corn and livestock
• Introduce IPM principles and techniques through grower meetings, news articles, demonstrations, summer pilot program, etc.
Outreach Model ~
“IPM Implementation Pilot Program”

• On-farm IPM Introduction
• Local extension educator leadership organizes, facilitates, manages, documents, evaluates
• “Full service” - Weekly crop scouting, IPM/ICM, report to grower, interpretation and recommendations by CCE
• Grant$, grower contribution offsets costs
• Educate vs. Service
• Three year lifespan
• Move to private sector

1985
Outreach Model ~
“IPM Implementation Pilot Program”…..

County LFC IPM Pilot Programs 1985 - 1990
Outreach Model ~
“IPM Implementation Pilot Program”…..

Effective at:
• Multifaceted, local, visible CCE IPM educational program
• Reinforce IPM concepts
• Avoid/Minimize pest related problems, optimize net profit and environmental protection
• Document activities, identify strengths and weaknesses
• Stimulate discussion, enhance communication and program development
• IPM awareness, more knowledgeable clientele
• Enhance opportunities for IPM entrepreneurs

1985
Outreach Model ~
“IPM Implementation Pilot Program”…..

Realities?
Time commitment, manager skill set

IPM education or IPM service?
Grower engagement in IPM process?

Evaluation could be difficult..
Documentation of activities
$’s saved / made - varied with year and grower
Movement to private sector challenge
Livestock /Field Crops IPM Outreach…..

Lingering questions?
Grower learning?
Would/Could grower continue to practice IPM

For local educators – Now what?

Time for something new?…….
Service vs. Education.....
Service vs. Education…..

"Give a man a fish and you feed him for a day, teach a man to fish and you feed him for a lifetime" Confucius

Tell me and I forget.
Show me and I remember.
Let me do and I understand.
Confucius
Program Lifecycle

3. Develop Evaluation Plan
Livestock /Field Crops IPM Outreach…..

- IPM Program staff w/ alternative IPM delivery experience
- Numerous CCE experienced in IPM education
- Local grower interest in IPM
- Collaboration with CCE educators helped develop TAg
- Core components / Keys to success

1990
Outreach Model ~
“IPM Implementation Pilot Program”.....

TAG Teams 1990
P. Sutton, D. Dewing, N. Herendeen, J. King, B. Tillapaugh
Tactical Agricultural Teams

Looking back...
TAg
Teaching
Time
Tested
Outreach Model ~
“IPM Implementation Pilot Program”.....

TAg Teams 1990 - 2006

33 counties
~1,000 growers
~185,000 acres