Landscapes in Partnership with our Environment
The ghost town
Where are the children?
Nature kept at bay
Empty playgrounds, lawns devoid of people, except for the mowing
Reduce the lawn by 1/3
Bring Nature up Close
“Save the Bees”

• Demonstration Gardens
• Pollinating host plants
• Pollinated Fruits and Vegetables
• Pollinated seed production (maples and oaks)

• Lawn aficionados “Leave the clover alone”
• Monarch Beltway example
Where to start? How to influence? Who are the change agents?

- Towns want to cut costs
- Teachers want grants and partnerships
- Developers and Businesses want Profits
- Civic Groups want projects
- Homeowner’s Associations
Reduce Maintenance Cost

Turf

- $80/acre for mowing at an average of 26 times annually=$2080
- Fertilizer, weed and insect control is $900/year
- Total per year =$2980

Meadows

- Weed whip to cut down tall weeds in mid-summer and mow 1/3 acre on a 3 year cycle each spring
- Total of $750
Examples of Neighborhood collaboration

Dry mowed, stagnant water below
Instead a stormwater solution

Hot driveway, rain runoff and dense shade
=poor grass. Problem solved
Reduce lawn Mowing

**Reduce costs**
- Town properties such as Parks, offices, and roadsides
- Corporate properties with sustainable landscapes
- School grounds
- 10 acre reduction saves $20,000 annually

**Create benefits**
- Reduced emissions
- Increase habitat diversity
- Educational opportunities
- Increased Public Relations

Town properties such as Parks, offices, and roadsides, Corporate properties with sustainable landscapes, School grounds, 10 acre reduction saves $20,000 annually.
Broccolo Garden Center
Host Business groups, clubs, events
# Homeowner plant purchasing trends

## Unpopular
- Asters (increasing)
- Dwarf goldenrod
- Milkweed (increasing)
- Sumacs, low grow and buckhorn
- Alders
- Willows, shrub or trees
- Bearberry
- Oaks
- Hawthorns

## Popular
- Sunflowers
- Zinnias
- Daisies
- Sedums
- Herbs; mint, thyme, lavender,
- Apple trees
- Berry bushes
- Elderberry
People ask why our fruit trees that we sell are so loaded with fruit?
SAVE the Bees
Save our future