NYS IPM Program Community IPM Priorities

• Develop new & effective IPM techniques for schools and day care facilities.

• Advance the adoption of high-level IPM in schools and day care facilities.

• Develop innovative educational materials for Community IPM, to be delivered in multiple media (video, interactive online, etc.) and languages.

• Educate pest management professionals, social workers, school nurses, hotel staff, home dwellers and others about bed bug prevention and management.

• Measure IPM adoption rates in various community IPM settings.

• Develop and promote IPM strategies for municipalities, golf courses, parks, lawns and landscapes.

• Demonstrate a link between IPM practices and reduced risk to human health, or reduced presence of pesticide residues in the environment.

• Educate others about IPM, through outreach and demonstrations. Audiences may include school administrators, teachers and students; landscape and structural pest management professionals; vector control specialists; employees of municipalities; nuisance wildlife control operators; arborists; rights-of-way managers; day care operators and the general public.

• Develop interactive outreach materials for IPM displays and/or classroom teaching.

• Develop, confirm and/or promote methods for reducing the impact of ticks in community settings in a measureable way (lower tick numbers per acre, greater public awareness of tick prevention strategies). **

• Develop stored product pest information for the public or training materials to be displayed on the NYSIPM website. **

• Research and demonstrate alternatives to imidacloprid use on lawns and athletic fields. **

*Note these priorities are not generally ranked hierarchically, because of the wide diversity of community IPM settings.

** Indicates priorities that are identified as having greater needs in 2014.