

TAg Program Implementers

Ken Wise

Eastern New York IPM Area Educator:
Livestock and Field Crops
New York State IPM Program
Cornell University

90 State Street
6th Floor, Suite 600
Albany, NY 12207
Voice:(518) 434-1690
Fax: (518) 426-3316
klw24@cornell.edu

Keith Waldron

Livestock and Field Crops Coordinator
New York State IPM Program
Cornell University

IPM Program Office
NYSAES
Geneva, NY 14456
Voice:(315) 787-2432
Fax:(315) 787-2360
jkw5@cornell.edu



www.nysipm.cornell.edu

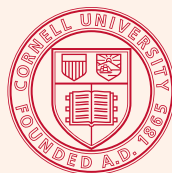
We encourage people to adopt a sustainable approach to managing pests, combining methods that minimize economic, health, and environmental risks.

The IPM strategy integrates the use of several pest-suppression technologies, including

- Biological control: beneficial organisms, such as insect predators
- Cultural techniques: practices such as crop rotation, sanitation
- Mechanical and physical methods: screens, traps, cultivation, and temperature modification
- Chemical control: judicious use of pesticides and other chemicals
- Genetic control: traditional selective breeding and new biotechnology practices that produce pest-resistant varieties
- Regulatory control: state and federal regulations that prevent the spread of pest organisms.

The New York State IPM Program funds projects to improve IPM strategies and offers educational programs and resources. Many organizations and individuals assist in this effort.

Cornell University, Cornell Cooperative Extension, the New York State Department of Agriculture and Markets, the New York State Department of Environmental Conservation, and USDA-CSREES jointly fund the NYS IPM Program.



Cornell University
Cooperative Extension

Is the Tactical Agriculture (TAg) Program for YOU?



Explore Pest Management in:

**Corn/Alfalfa
Wheat
Soybeans**

TAg is a growing-season-long training program in Integrated Pest and Crop Management for field crop producers and agribusiness personnel.

Is TAg for You?

- Do you have problems with certain pests in your field crops?
- Do you want higher yields?
- Do you want to reduce pest control costs?
- Do you want to know alternative pest control methods?
- Do you want to know how much yield you might be losing to certain pests?
- Do you want to know when you should control a certain pest?
- Do you want to know what are beneficial organisms?
- Do you want to learn how to avoid using a lot of pesticides?

If you have answered “YES” to any of the questions TAg might be for you!

“Tag brings to the forefront upcoming pest problems”—Former TAg Participant



How can the TAg program help you?

- **Increase Yields:** TAg growers prevent crop pest problems or correct them before economic losses occur.
- **Maximize Profits:** TAg growers save money by avoiding unnecessary treatments. A TAg grower bases management decisions on pest presence, level of risk, and evaluations of appropriate control options.
- **Conserve beneficial organisms** that help control certain pests. A TAg grower might harvest early to avoid using a pesticide that will protect beneficial organisms and save costs.
- **Use pesticides and fertilizers judiciously.** TAg growers base decisions on need and select inputs that are specific to the task and applicable in a timely, safe manner.

*“TAg helped me understand I can get more feed value/acre with lower investment”
—Former TAg Participant*

www.nysipm.cornell.edu/fieldcrops/tag

Do you want to join the team?

A TAg team is 3 to 6 producers and agribusiness personnel who meet with Cornell Extension Educators and Specialists at local farms. They discuss and learn about current pest and crop management issues throughout the growing season.

*“I like TAg because of the small size of the TAg groups and the opportunity to talk about various issues throughout the growing season”
—Former TAg Participant*

How do you join a TAg team?

Contact your local Cornell Cooperative Extension Educator or your Area IPM Educator.

TAg team programs are available for corn/alfalfa, wheat, soybeans, or for a combination of crops.

